

We at Free the Slaves ("**Free the Slaves**," "we," "us," or "our") created this Privacy Policy ("**Privacy Policy**") because we know that you care about how information you provide to us is used and shared. This Privacy Policy relates to our collection and use of your information through our website located at <u>www.freetheslaves.net</u> (the "**Site**").

By visiting our Site, you are agreeing to the terms of this Privacy Policy and the accompanying Terms of Use. Capitalized terms not defined in this Privacy Policy shall have the meaning set forth in our Terms of Use.

## **Information We Collect**

We do not collect any personal information from you unless you voluntarily provide it to us.

If you sign up to receive email newsletters and updates about our organization, you will be asked to provide your title, first name, last name email address and zip or postal code. In this Privacy Policy, we refer to this information as "**Personal Information**."

If you are a Donor, our collection and use of your personally-identifiable information is governed by our Donor Privacy Policy, which can be found here:

#### https://freetheslaves.net/policies/

Like most websites, we use automatic data collection technology when you visit the Site to record information that identifies your computer, to track your use of the Site, and to collect certain basic information about you and your surfing habits. This information includes information about your operating system, your IP addresses, location, browser type and language, referring and exit pages and URLs, keywords, date and time, amount of time spent on particular pages, what sections of a website you visit, and similar information concerning your use of the Site and the Services (the "**Usage Information**"). We may collect this Usage Information by using cookies and pixel tags (also called Web beacons or clear gifs). Cookies are small packets of data that a website stores on your computer's hard drive so that your computer will "remember" information about your visit. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of website users. You can reject cookies by following the directions provided in your Internet provider's "help" file. If you reject cookies, you may still visit the Site, but may not be able to use some areas of the Site.

We do not collect Personal Information in this way, but if you've provided us with Personal Information we may associate that information with the information that is collected automatically. Automatic data collection may be performed on our behalf by our services providers.

# How We Use Your Information

We will use your Personal Information and Usage Information for the following purposes:

- To respond to your inquiries and contact you about changes to this Site;
- To send you newsletters and updates about our organization;
- To improve the Site;
- For any other purposes disclosed at the time the information is collected or to which you consent; and
- As otherwise specifically described in this Privacy Policy.

We may also use your information to improve our Site, any may use cookies and other information to enable us to customize your user experience.

We will share your credit card and other payment related information with a Third Party Service Provider as necessary to process your donation. The Third Party Service Provider stores your credit card information; we do not store this information. Storage by the Third Party Service Provider of your credit card and other payment relating information is subject to the privacy policies and practices of the Third Party Service Provider and is not subject to the terms of this privacy policy. By providing your credit card and other payment related information, you acknowledge and agree to use of such information by the Third Party Service Provider for purposes of processing your payment to us.

We, like many businesses, sometimes hire other companies to perform certain business-related functions. Examples include mailing information, maintaining databases, hosting services and processing payments. When we employ another company to perform a function of this nature, we provide them with the information that they need to perform their specific function, which may include Personal Information. We require such third parties to maintain the confidentiality of such information and use such information only as necessary to provide us with designated services.

If we or all or substantially all of our assets are acquired, we expect that the information that we have collected, including Personal Information, would be transferred along with our other business assets.

We may disclose user information to government authorities, and to other third parties when compelled to do so by government authorities, at our discretion, or otherwise as required by law, including but not limited to in response to court orders and subpoenas. We also may disclose user information when we have reason to believe that someone is or may be causing injury to or interference with our rights or property, other users of this Site, or anyone else that could be harmed by such activities.

## **How We Protect Your Information**

We take commercially reasonable steps to protect the Personal Information and the Usage Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information you supply will not be intercepted while being transmitted to and from us over the Internet. In particular, email sent to or from us may not be secure, and you should therefore take special care in deciding what information you send to us via email.

# **Control of Your Information**

You may update your information that you provided to us by emailing us at info@freetheslaves.net.

### **Your Choices**

If you wish to stop receiving newsletters and other emails from us, please send us a message via <u>info@freetheslaves.net</u>. You may also choose to unsubscribe from our newsletter and other emails by following the instructions in the bottom of the email.

### **External Links**

This Site may contain links to External Sites, but we do not endorse and are not responsible for the maintenance or content of any linked External Sites. Please refer to the terms of use and privacy policies of the External Sites for more information.

### Important Notice to Non-U.S. Residents

The Site is operated in the United States. If you are located outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By providing us with any information, you consent to this transfer.

# Children

We do not knowingly collect Personal Information from children under the age of 13 through the Site. If you are under 13, please do not give us any Personal Information. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children to never provide Personal Information through any website without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Information to us, please contact us, and we will endeavor to delete that information from our databases.

## **Changes to This Privacy Policy**

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time, and will post any changes on the Site as soon as they go into effect. By accessing the Site after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please refer back to this Privacy Policy on a regular basis.

#### How to Contact Us

If you have questions about this Privacy Policy, please e-mail us at <u>info@freetheslaves.net</u> and include "PRIVACY POLICY" in the subject line, or mail us at the following address:

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