



Promoting the Rights of Marginalized Communities in Mauritania
Training for Journalists | Training Daily Agenda
Funded by the National Endowment for Democracy

Goal: Free the Slaves will work with the Mauritanian civil society partner organization *Association de Lutte Contre la Dépendance* (ALCD) to train 40 journalists from television, radio, print, bloggers, V-bloggers and social media influencers on 1) the modern slavery situation in Mauritania; 2) international and Mauritania laws to protect marginalized groups, and 3) journalism skills to raise awareness of human rights and the lack of justice related to marginalized groups and to hold the government accountable for its commitments to end modern slavery. Two cohorts of 20 journalists will receive four-days of training. Each journalist will develop an action plan for future reporting by identifying a key topic to cover, key issues to include in that story, key sources to contact for that story, key locations to visit for first person reporting, and key questions to ask sources.

Training Agenda			
DAY ONE			
Day One Goal: Journalists will gain a broad-based perspective on modern slavery and its root causes, and will assess gaps in media coverage of slavery in Mauritania.			
Time	Facilitator	Subject	Format
9:00		Opening, Introductions, Ice breaker, present the agenda, establish ground rules, conduct opening quiz on knowledge of modern slavery	Discussion, slides, flipchart, quiz handout (individual exercise)
10:30	Morning Break		
10:45		The global slavery situation: global statistics, types of modern slavery, what makes something modern slavery	Presentation with slides, play video “What Does Slavery Look Like Today (French subtitles)”
11:45		Identifying modern slavery examples in Mauritania	Breakout groups work to identify examples of modern slavery and report to main workshop
12:30		Global efforts to fight modern slavery: a welcome from and introduction to Free the Slaves, and an orientation on U.N. Alliance 8.7	Zoom link, presentation no slides
1:00	Lunch Break		
2:00		Modern Slavery in Mauritania: defining the types of slavery in Mauritania, and making the connection to their root the root causes and links to social inequality and social exclusion; and efforts by civil society groups to end modern slavery and the discrimination that causes it	Presentation with slides
3:30	Afternoon break		

3:45		Media coverage of modern slavery and its root causes in Mauritania: guided discussion to get participants to evaluate what the media has done, done well, needs to do more of, and needs to do better	Breakout into small groups for 30 min and then groups report to main workshop
5:00		Review the day and close	
DAY TWO			
Day Two Goal: Journalists will learn the legal landscape that shapes Mauritania’s commitments to combat modern slavery and will map specific commitments the government has made.			
9:00		Open Day Two: review Day Two agenda, ground rules, etc.	Presentation with slides
9:15		Mauritania’s legal commitments: 1) The International Convention on Civil and Political Rights (ICCPR), to which Mauritania is a state party; 2) the 2007 Anti-Slavery Act and its updated version of 2015. What is in the treaty and law? What specifically has Mauritania’s government promised to do?	Presentation with slides
10:30	Morning break		
10:45		Mauritania’s legal commitments (continued): 3) Laws that protect marginalized groups, especially women, the stateless and current and former victims of slavery known as the Haratines. 4) Alliance 8.7 Pathfinder commitments: What has the government promised to do under the national action plan developed with U.N. Alliance 8.7. How do the laws and the Alliance 8.7 commitments create a climate of social inclusion to end discrimination and marginalization that lead to modern slavery.	Presentation with slides continued and Q&A
12:30		Open Discussion Opportunity	Open discussion
1:00	Lunch		
2:00		<p>Holding government accountable: By listing the government’s deliverables under international agreements and national law, and by listing gaps in access to justice for marginalized groups, journalists will create roadmaps for future news coverage.</p> <p>Exercise: small groups outline at least five goals, and milestones that the government must meet to reach these goals, for government to honor its commitments. Be sure to ask participants to include in their list of goals any commitments by government to fix gaps in social inclusion and</p>	Breakout groups for 45 minutes and groups report back to main workshop.

		access to justice that allow modern slavery to exist.	
3:30	Afternoon break		
3:45		News coverage roadmap: by taking the outputs from the just-completed exercise to identify government promises that need to be met, including promises to improve social inclusion, the participants will work together to create a list of future story topics that need to be covered. They will use this list later in the workshop to develop plans for covering these story topics.	Large group exercise
5:00		Review day and close	
DAY THREE			
Day Three Goal: Journalists will learn practical skills to tell effective stories about modern slavery with inclusive strategies to ensure the voices of minority groups and the marginalized are heard.			
9:00		Open Day Three: review Day Three agenda, ground rules, etc.	Presentation with slides
9:15		Issue Oriented Story Telling: How to cover issues instead of events. How to structure issue stories using a simple four-step outline: (set the scene, identify the problem, present the solution, look to the future).	Presentation with slides, then exercise where small breakout groups take one of the topic areas from the previous day's final exercise and design a story outline for covering it, then report back to the main group.
10:30	Morning Break		
10:45		Interviewing Survivors and the Vulnerable: What are the key questions that prompt people to provide strong quotes, how should you be sensitive to people in trauma, how can you protect identities in photos and text?	Presentation with slides, and two videos, then role playing exercises asking a survivor one question (one journalist plays the role of reporter and one plays the role of victim/survivor)
1:00	Lunch		
2:00		Who to call: The facilitators guide the workshop to brainstorm a comprehensive list of sources they should call when developing stories about the topic areas they have identified earlier in the	Exercise: Entire workshop works as a whole to brainstorm source lists of organizations,

		workshop. The goal is to develop a shared call sheet resource for journalists.	government officials, Mauritanian activists, international nonprofit organizations, etc.,
3:30	Afternoon Break		
3:45		What to ask: Participants identify three key questions they would ask each type of source that they have identified in the previous exercise (government officials, Mauritanian activists, victims and survivors, international organizations)	Break out groups work on identifying questions to ask different types of sources and then report back to main group
5:00		Review day and close	
DAY FOUR			
Day Four Goal: Journalists develop reporting plans for coverage of modern slavery, a news conference with civil society organization staffers generates news coverage of modern slavery.			
9:00		Open Day Four: review Day Four agenda, ground rules, etc.	
9:15		Developing reporting plans: Pulling it all together, the journalists are briefed on how to create a formal reporting plan using the steps that have unfolded during the workshop: developing a key topic to cover (in the form of a story headline), key issues to include in that story, key sources to contact for that story, key locations to visit for first person reporting, and key questions to ask sources for that story.	Presentation of story planning template, then journalists conduct independent work to develop their story action plans for at least two stories to cover. If some participants wish to share their plans, they can share with the main group, but many will want to keep their plans confidential so as not to give their story away to a competing reporter.
10:30	Morning Break		
10:45		Workshop Review: Global slavery facts; the Mauritania modern slavery situation; gaps in Mauritania media coverage of modern slavery and social exclusion; key takeaway points about Mauritania's promises under treaties, laws and U.N. commitments; how to structure an issue-story; how to be a respectful interviewer of victims and survivors; how to develop a formal story reporting plan.	Full group discussion

1:00	Lunch		
2:00		News conference: ALCD staff, a survivor organization leader, and another human rights activist make short presentations and are interviewed by workshop participants. Proposed topic of news conference: Mauritania media can do more to help promote social inclusion of marginalized groups and end modern slavery.	News conference and one-on-one follow up opportunities.
3:00		Wrap-up, participant evaluations, ending slavery quiz, certificate presentations	
3:30	Afternoon break and end of workshop		